

**The Quest** 2018 L’Anse Creuse High School – North  
23700 Twenty-One Mile Rd.  
Macomb, MI 48042  
Adviser: Mr. John Alwardt  
email: [alwarjo@lc-ps.org](mailto:alwarjo@lc-ps.org)  
phone number: 586-493-5270 ext. 2462

**Ad Sizes/Prices**   
(check the one that applies)

\_\_\_\_\_ 1 block = $ 45.  
\_\_\_\_\_ 2 blocks = $ 80.  
\_\_\_\_\_ 3 blocks = $125.  
\_\_\_\_\_ 4 blocks = $165.  
\_\_\_\_\_ 5 blocks = $200.  
\_\_\_\_\_ 6 blocks = $245.  
\_\_\_\_\_ 8 blocks = $310.  
\_\_\_\_\_ 9 blocks = $360.  
\_\_\_\_\_10 blocks = $400.  
\_\_\_\_\_12 blocks = $490.  
\_\_\_\_\_15 blocks = $600.

**Payment Options**  
\*cash  
\*check (payable to LCN)

**IMPORTANT:** Payment must accompany this completed advertisement contract along with any art work/information needed. If payment is NOT included, the ad may NOT be included in the yearbook.

**NOTE:** Art work and photos cannot be returned once submitted.

*Please make a copy of your completed ad contract and keep with your records.*

**Yearbook Proud Parent Ad Contract**

Name of Senior: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_

Full Name of Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Work Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cell Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of Purchaser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Directions:** Detailed below is an explanation of what you need to do to prepare your advertisement:

1. Choose an ad size/price from the column on the right.
2. Dimension of one block: 2.5 inches wide by 1 7/8 inches  
   tall. Consult a previous yearbook for a visual or use a  
   ruler to measure which option will work best for you.
3. Place a check mark next to the ad size/price on the right that you want to purchase.
4. Attach the text along with any art work or photos you want  
   included with the advertisement. You may design your own  
   lay out for the advertisement, or the yearbook staff will  
   complete one for you.
5. Please do not staple any photos; paper clip instead. All photos must be of high resolution quality; low resolution quality photos do NOT scan well. It is always best to submit your art/photo(s) on a CD – include your name on the CD and phone number.
6. Make certain your text and art work/photos are appropriate for the block(s) you have chosen. Please be mindful that detailed text can limit the size of art work and photos.

Return your completed ad contract, art work/photos, text and payment to Mr. Alwardt in Room 212 - send by mail or with your child. **DUE: 10/30/17**